# Clean Water is Good for Business



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Moderator: Richard Lawton, Executive Director

NJ Sustainable Business Council

Presenters: Gerald Kauffman, Director, Water Resources Center

University of Delaware

Fran Lawn, Manager, GSI Partners

Sustainable Business Network of Greater Philadelphia

Ed Clerico, P.E., CEO Emeritus

Natural Systems Utilities

Jezabel Careaga, Entrepreneur, Cook, Designer, and Maker

Jezabel's



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL









## **Clean Water is Good for Business**

Help us protect the Delaware River Watershed.

**GET STARTED NOW** 

Get involved at <a href="http://cleanwater.asbcouncil.org/">http://cleanwater.asbcouncil.org/</a>

Contact Laura Morton at Imorton@asbcouncil.org

### We believe....

Clean water is a priority – for our economy, our environment, and our quality of life.

**All water resources must be protected**, as all are essential to the functioning natural system.

Public and private investment is an economic necessity.

- Clean, smart water technology.
- Create jobs and strengthening our economy.

Protecting, managing and restoring land is crucial to a healthy watershed.

Water quality data should be collected freely and shared.

#### **Clean Water is Good for Business Steering Committee:**















### cleanwater.asbcouncil.org

